**Yoakum Area Chamber of Commerce**

Tom Tom Festival



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**Friday June 6th to Saturday June 7th, 2025**

The Yoakum Area Chamber of Commerce would like to personally invite you to kick off the summer at a fan-favorite local tradition. Celebrate 97 years of tomato growing heritage with fabulous live music and activities for the entire family! Your stellar products, services, and food options are welcomed to maximize our celebration and extend vendor shopping hours. Review the details below and please consider boosting our event with your presence, showcasing your work and Texas business, and joining in all the fun.

**Application Deadline: Wednesday May 16th, 2025**

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| **Weekend Festivities** |
| Enjoy the Miss Yoakum Pageant, Carnival, Rodeo, 5K Run, Parade, Barbeque Cook-Off, Arts & Craft Shopping, Food Trucks, Car Show, Family Games, Cornhole Tournament, evening dance and much more! |
| **Live Local Entertainment** |
| Sing along at ‘Polka in the Park’ on Friday featuring Shiner’s 2nd Wind or tap your feet to The Barditch Hippies and Tumble Dry Low all day on Saturday at the City Park Pavilion. |
| **Headlining Entertainers** |
| Boot scoot your way over to the main stage for performances by everyone’s favorite Roger Creager on Friday, along with famous Texas Country artists Jeffery Carson and Jon Wolfe on Saturday. |
| **Further Notes** |
| Event grounds will be fenced in entirety this year with three main entrance points and designated parking areas. Vendors will receive two weekend wristbands.  All entertainment will be included in one single price. Each wristband purchased will allow a person access to enjoy all festivities at both the Park Pavilion and Rodeo Arena.  $20 – One Day Pass | $35 – Two Day Pass |
| **Volunteer Opportunities** |
| It takes our community to make this event possible. Volunteer your team as a means of promotion for your business and receive added perks for the time that you share making our festival a tremendous success!  2 hours: (1) ½ Priced Day Pass & Drink | 4 hours: 1 Day Pass & Drink | 6 hours: 1 Day Pass, Drink & Tee |

97th Annual



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***Friday June 6th – Saturday June 7th, 2025***

**Food Vendor Terms & Conditions**

1. **Booth size:** 10 by 20’– If more space is required, please purchase additional space(s). No vehicles will be permitted at your booth. Vehicles must be moved after set-up and parked in the designated lot during the event.
2. **Price per Booth:** $300– for Two Day event(non-refundable). Payment via cash, check, or card must be provided with application to confirm booth space. This event is two days and vendors are expected to stay for duration.
3. **Electricity**: NO Electricity Available. Please provide your own power. Generators are required (if needed) after designated spaces with electricity run out. Generators MUST be Quiet Generators. NO water access will be provided.
4. **Location:** Yoakum City Park | 105 Kvinta Drive | Yoakum, Texas 77995
5. **Set-up:** Noon to 3:30pm on Friday June 6th . Gates will be shutting and locked by 4:00pm. | **Tear down:** After 8pm on Saturday June 7th. You are encouraged to stay open for our live entertainment from 8pm to midnight on Friday and Saturday, if willing and able. This is a two-day enclosed event, so please do not depart sooner than Saturday at 8pm unless prior arrangements have been made! If departing before Headliner entertainers, you will NOT be allowed to bring in your vehicles to tear down. Gates will open on Saturday night after Headliner Entertainer is finished.
6. **Uncovered Outdoor Area:** Exhibitors must provide their own materials, tents, fans, etc. Setup will not be permitted under the pavilion for any reason as this area is solely for spectators. Booth spaces will be marked upon your arrival and a representative will be present to assist. Please call (361) 293-2309 to coordinate an eta prior.
7. **Sales Tax:** Exhibitors are responsible for collecting and reporting as is legally necessary. | **Texas Health Codes:** All standards are to be exercised in storing, handling, preparing, and serving food for consumption. Permits are to be displayed around the clock. Offerings and prices are to be highly visible to public.
8. **Items to Avoid:** Personal speakers are NOT permitted out of respect for our live musicians under the pavilion. *No sodas or water may be sold as the sponsor reserves the exclusive right to sell these items.* We ask that vendors primarily selling food items only sell tea as accompaniment to their food.
9. **Marketing:** Please send photos with your application OR email to [info@yoakumareachamber.com](mailto:info@yoakumareachamber.com). We really need a complete list of items you sell to try to ensure no overlapping. We don’t need three funnel cake vendors etc. We are trying to ensure each vendor does well with the items they sell. So pick your best items and stick to those once they are approved by Festival.
10. **Crowd Expectation:** 3,000 (not guaranteed by sponsor or affiliates)
11. **Exhibitors are expected to conduct business in a friendly and professional manner.**
12. **Sponsor reserves the right to refuse** any service, product, or booth that they deem unsatisfactory, distasteful, or not up to quality standards to the event. Such participants will be asked to leave immediately.
13. **Sponsor will not be held responsible** for any damages, injuries, or loss of property.
14. **Sponsor reserves the right to reject** an application request.
15. **Application Deadline:** Wednesday May 16th @ 5pm (must include payment)

By signing below, vendor/participant understands terms above and agrees to abide by each while on the festival premises.

**Name printed: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**  **Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_**

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**Food Vendor Sign-Up**

**Business or Booth Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Email Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Mailing Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Secondary: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| --- | --- | --- |
| **Two-Day Space (10 by 20’ Uncovered/Outdoor)** | | |
| **Number of Booths** |  | **Total Enclosed** |
| **\_\_\_\_ @ $300 each** |  | **= \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |

|  |  |  |
| --- | --- | --- |
| **Payment (Circle your Preference)** | | |
| **Cash** | **Check** | **Card** |
| **(Enclosed)** | **Number: \_\_\_\_\_\_\_\_\_** | **(In person/Via Phone)** |

***Credit card payments will be subject to a 3.5% convenience fee in person or over the phone. Office Contact: (361) 293-2309 Monday through Friday from 9am-4pm***

**Checks Payable To:**

**Yoakum Chamber of Commerce | P.O. Box #591 | Yoakum, Tx 77995**

**Products/Services Offered: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Marketing Photos:** Email to[Info@yoakumareachamber.com](mailto:Info@yoakumareachamber.com) by May 15, 2025.

**Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_**