

Yoakum Area Chamber

LEATHER & PEARLS MARKET

Friday 4pm-9pm & Saturday 9am-4pm

Location: Community Center | 105 Huck Street, Yoakum, Tx

- Feel free to park near & come into the front doors to check in. A Chamber representative will greet and direct you to your booth space upon arrival!

Set-up: Friday (2/14) 8am-3:45pm

Tear Down: Saturday (2/15) After 4pm

- Please park close to the hall, unload, and then move your vehicle as a courtesy to other vendors needing to do the same. There are doors all the way around the hall, so feel free to use these doors to load into your specific location.
- Bring any/all extension cords that you may have! Power is available, but extensions may be needed to reach outlets. The Chamber will not be responsible for providing.
- Please take any important belongings and money overnight. Center staff will lock the hall up with all remaining merchandise at 9:30pm on Friday (2/14) and re-open the doors for vendors at 7am on Saturday (2/15).

Parking: Side lots OR far back of lot | Yoakum Community Center

- Park to the right or left of the lot on either side of the building OR in the far back of the lot by the digital sign. We hope to keep close parking free and clear to make access quick and easy for guests and shoppers!

Bonus Fun: Dress it up and/or offer a discount! (Optional)

- Show off your wild western style and dress up yourself OR your booth for a chance at being dubbed our 'Queen of Leather & Pearls' for 2025. You are most welcome to participate by doing both and we invite you to have fun with this fabulous extra!
- Vendors are encouraged to advertise a 'Leather & Pearls' sale to entice purchases. This can be a small discount or goody given with each purchase etc. The sky is the limit with creativity as this adds to the experience!
 - Watch for the 'Leather & Pearls Closer Look' post on Facebook 'Yoakum Area Chamber' (Friday 2/14) and comment with your sale or discount for promotion.

Questions throughout the day? Please visit with a representative at the Chamber Booth.

Arts & Craft Vendor Terms & Conditions

1. **Dates:** Friday & Saturday February 14-15, 2025 | Time: Friday – 4pm to 9pm & Saturday – 9am to 4pm
2. **Booth size:** Climate controlled indoor 10 by 10' space – If more space is required, please purchase additional space(s). Vehicles must be moved after set-up/load in and parked in a designated area during the event.
3. **Price per Booth:** \$75 – Two day (non-refundable). Payment via cash, check, or card must be provided with application to confirm booth space. Chamber 'members' will receive a \$15 refund at the event.
4. **Electricity:** Limited to one general 110-volt outlet on a first come, first served basis.
5. **Location:** Yoakum Community Center | 105 Huck Street | Yoakum, Texas 77995
6. **Set-up:** 8am-4pm – Vendors must be ready to sell at 4pm on Friday 2/14. | Tear down: After 4pm on Saturday 2/15. Please do not depart sooner than 4pm. This event is 12 hours in length and vendors are expected to stay for duration. The Chamber will advertise that you are in town so locals can enjoy shopping your fabulous selections!
7. **Sales Tax:** Exhibitors are responsible for collecting (8.25%) and reporting as is legally necessary.
8. **Texas Health Codes:** All standards are to be exercised in storing, handling, preparing, and serving food for consumption. Permits are to be displayed around the clock. Offerings and prices are to be highly visible to public.
9. **Items to Avoid:** Personal speakers are not permitted out of respect of any live entertainment that may be present. No knives, guns, toy knives, toy guns, or anything considered to be a weapon or nuisance to spectators are allowed. *No sodas or water may be sold as the sponsor reserves the exclusive right to sell these items.*
10. **Marketing:** Please send photos with your application OR email to president@yoakumareachamber.com.
11. **Crowds:** Expectation: 250+ (not guaranteed by sponsor or affiliates). This is a first-time event!
12. Exhibitors are expected to conduct business in a friendly and professional manner.
13. Sponsor reserves the right to refuse any service, product, or booth that they deem unsatisfactory, distasteful, or not up to quality standards to the event. Such participants will be asked to leave immediately.
14. Sponsor will not be held responsible for any damages, injuries, or loss of property.
15. Sponsor reserves the right to reject an application request.

Thank you for participating as a fabulous vendor!
Suggestions or feedback? Please share your experience: (361) 293-2309.



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Bonus! Extra. Take 2. Woohoo!



Vendor Highlights:

Delicious homestyle eats from **'Pilat Grove Kitchen'** will be available! The owner is a lovely local and his food selections are fan-favorite eats. We encourage you to give them a try and spread the wonderful word.



On the Menu:

- Chicken Salad Sandwiches
- Chicken & Sausage Gumbo w/ rice
- Homemade Surprise Soup



Homestyle Lemonade will be available from **'The Grand Theatre'** too! Quench your thirst with a refreshing local favorite that is trending now.

Further Fun Notes:

A **full Community Center bar** will be open serving ice cold water, soda, canned beer, wine coolers, chips, candy and much more all day.

Classic Country tunes will play on the speakers throughout the day to set the mood for 'Leather & Pearls.' **Sing and/or dance to your likings!!**

Want 'Land of Leather Days' swag? Commemorate such a special festival with your favorite limited edition **koozie, apron, t-shirt and/or ball cap!** Don't miss! Explore snazzy selections all day at the Chamber booth.

Lastly, consider becoming a Chamber member! Memberships start at \$50 and offer a world of benefits for your business. Individuals welcome too. Enjoy your day! Thank you for supporting this event and its debut.